

# LUXURY Gardens.

MEDIA KIT | 2025

The new magazine is published twice a year, in April and in October. Of course, the Dutch top gardens are central, but now and then there is also attention for foreign delights. Art is of course a recurring theme. There is also ample attention for swimming pools and ponds with associated luxury pool houses, for garden houses including outdoor furniture and outdoor kitchens, fireplaces and barbecues, for paving materials and terraces, for garden lighting, sun blinds and all kinds of other luxury gadgets. With regard to greenery, we certainly want to pay attention to nurseries with exclusive trees and multi-stem solitary plants. After all, The Netherlands also has a lot to offer in this respect. The target group will be both consumers and professionals and the circulation is 5000 copies. In addition to subscriptions, it is also sold separately in stores.



## THE ADVERTISING RATES:

- 2x 2/1 pagina: € 2.450 each
- 2x 1/1 pagina: € 1.400 each
- 2x 1/2 pagina: € 825 each

## PUBLICATION DATES:

- Spring: April 25 2025
- Autumn: October 10 2025

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